

PREMIUM ORGANIC
presents: AHE

ALPIN
HEILMOOR
EXTRACT™

The earth offers us the most precious thing it has



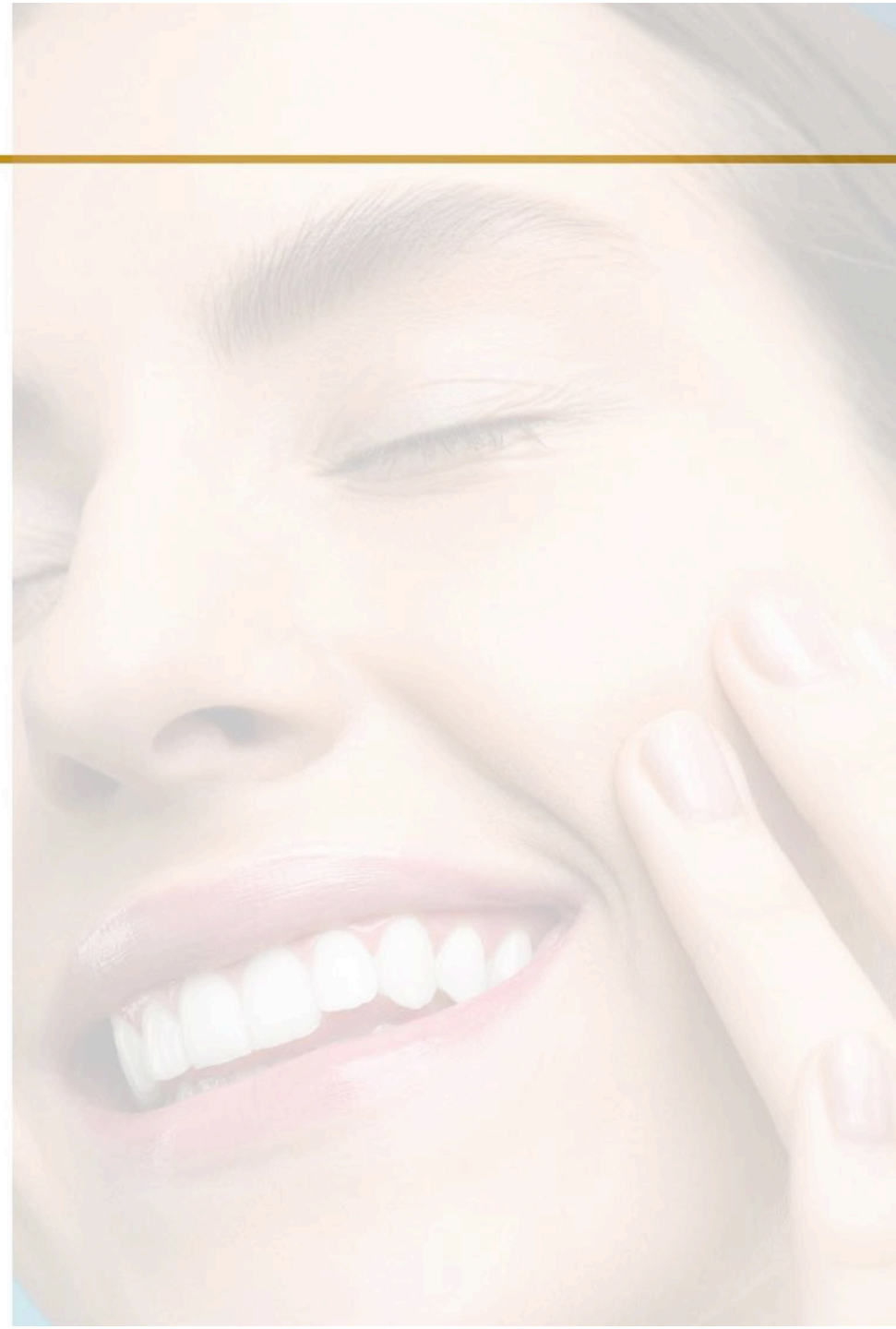
Synopsis

Skin is subjected to many stressors

Introduction of notion of EXPOSOME

How exposome impacts skin?

Exposome concerns everyone!





What is Exposome?

Totality of non-genetic exposures to which an individual is subjected from conception to death

Specific external exposome



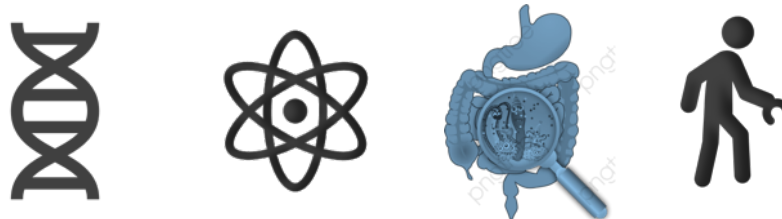
UV, pollution, lack of exercise
sedentarity, lack of sleep
unhealthy food

General external exposome



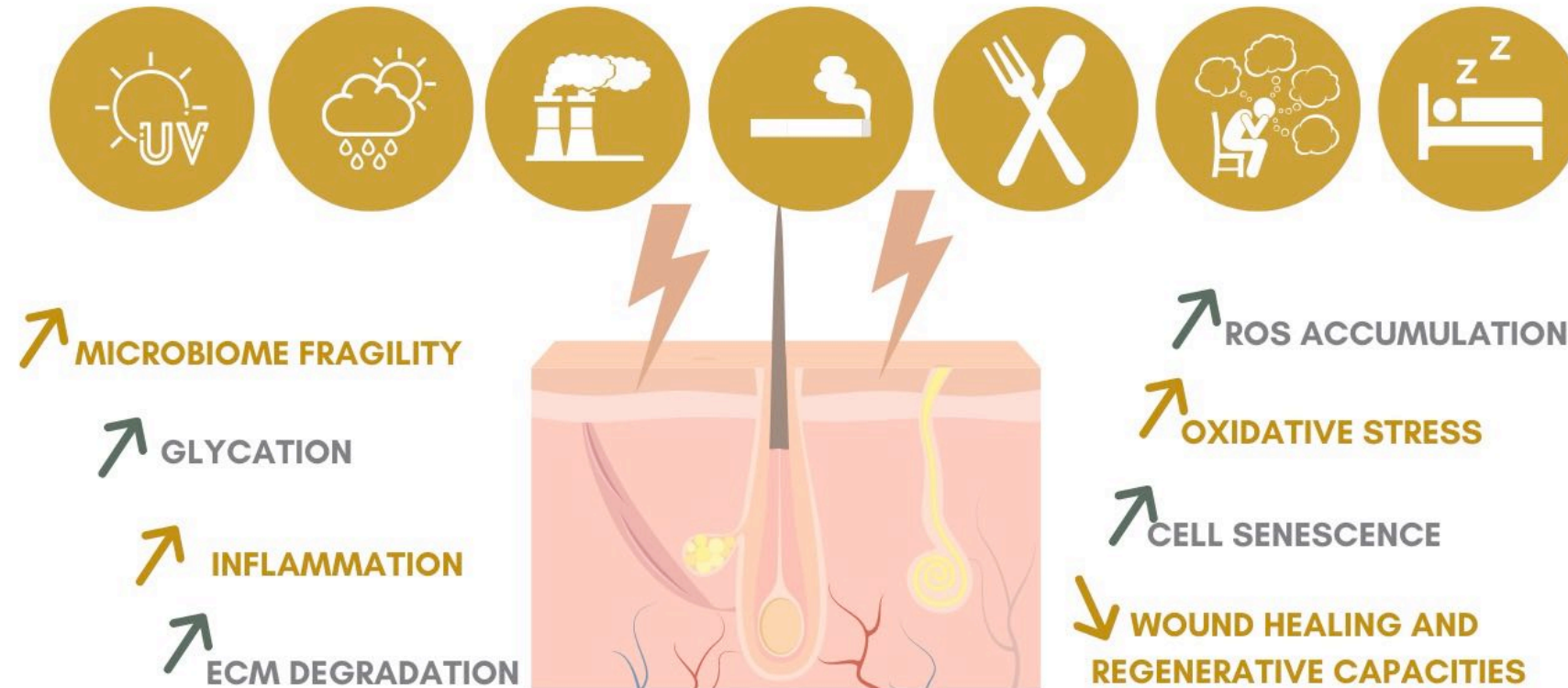
socio-economic status,
psychology (stress...), level
of education and even
location (urban, rural).

Internal exposome



metabolism, circulating
endogenous hormones, the
microbiota, inflammatory
processes, oxidative stress and
even ageing.

THE SKIN EXPOSOME



SKIN BARRIER
FRAGILITY



SKIN IRRITATION
SENSITIVITY



ACNE-PRONE
SKIN



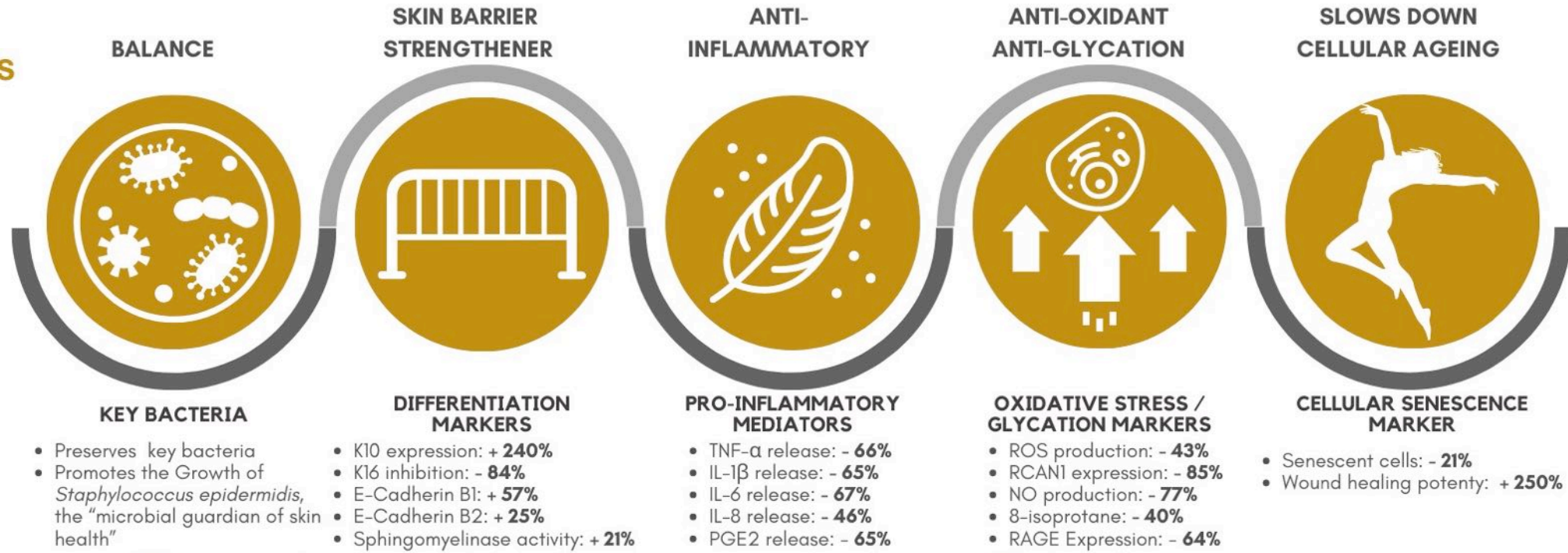
LOSS OF
RADIANCE



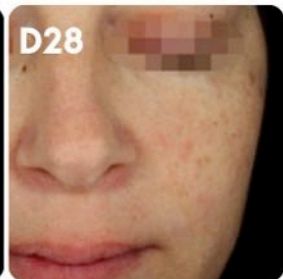
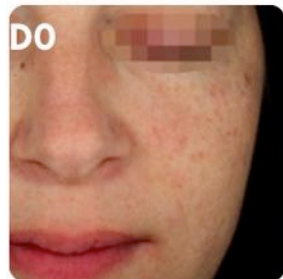
INFLAMM'AGING

ALPIN HEILMOOR EXTRACT a multifunctional active

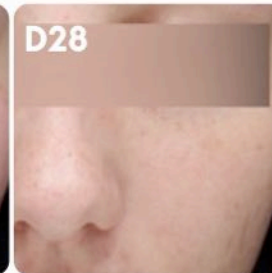
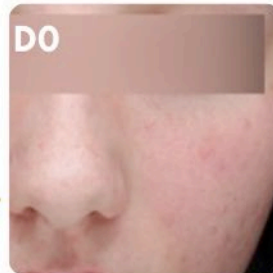
IN VITRO ANALYSIS



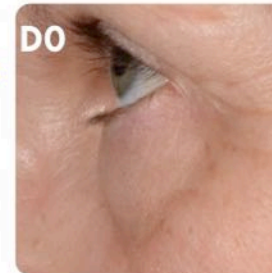
PROVEN EFFICACY: CLINICAL STUDIES



-40%
IMMEDIATE SKIN DISCOMFORT
-67%
PREVENTING SKIN DISCOMFORT



-33%
ACNE LESIONS
-19%
COMEDONS



-11%
LOSS OF SKIN ELASTICITY
+17%
EYE SKIN RADIANCE



+20%
REMOVAL OF THE POLLUTING PARTICLES



+11%
SHORT-TERM MOISTURIZING EFFECT



ALPIN HEILMOOR EXTRACT BENEFITS

CUSTOMER BENEFITS

- Innovative, 100% natural, CO₂ neutral bioactive
- Sustainable quarrying and extraction
- Standardized extract AND innovative process
- Easy-to-formulate, no predispersion is required
- Heilmoor has a positive reputation and a long tradition

SKIN BENEFITS

- Maintaining & balancing the skin microbiome
- Improving the skin barrier
- Preventing inflammation
- Preventing & reversing glycation
- Preventing oxidative stress
- Reducing senescence
- Promoting skin's own healing & repair capacity

CONSUMER SKIN BENEFITS

- Immediate & preventive soothing effect
- Anti-acne effect
- Preventing signs of aging
- Radiance effect around the eye area
- Anti-Dehydration
- Younger & healthier general appearance



ALPIN HEILMOOR EXTRACT™ a multiple award winning active



2. Prize Category Most Innovative Raw Material

The jury regarding ALPIN HEILMOOR EXTRACT™: "High potential for normalizing the complexion. Excellent application possibilities."



BEST IN COSMETICS



3. Prize Category Raw Materials

The jury regarding ALPIN HEILMOOR EXTRACT™: "The novel and sustainable sourcing and production approach"





ALPIN HEILMOOR EXTRACT™

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